

NEWS

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AccuWeather Elects Conrad C. Lautenbacher, Jr., to Board of Directors

*Retired Vice Admiral and NOAA Administrator Will Assist in Weather
Company's U.S. and Global Expansion*

STATE COLLEGE, PA, December 3, 2008 — AccuWeather, Inc.

(www.accuweather.com) today announced that Vice Admiral Conrad C. Lautenbacher, Jr., U.S. Navy (Ret.) has been elected to the company's Board of Directors.

Recognized internationally as a leader and visionary in the collection and dissemination of global meteorological data, Admiral Lautenbacher served from December 2001 to October 2008 as the Undersecretary of Commerce for Oceans and Atmosphere. In this position, he also was the Administrator of the National Oceanic and Atmospheric Administration, the federal agency that keeps watch over US waters and weather patterns. Among the components of NOAA are the National Weather Service and the National Hurricane Center.

In announcing the election of Admiral Lautenbacher, Dr. Joel N. Myers, AccuWeather Founder, Chairman and President, said, "Admiral Lautenbacher's career is distinguished by an extraordinary combination of management and scientific achievement. His strategic insight and deep understanding of world meteorological capabilities will deliver valuable leadership for the expansion of AccuWeather's national and worldwide weather capabilities – an initiative that is especially important for our growing international presence on many media fronts."

Lautenbacher said, "I was pleased to have the opportunity to become part of the distinguished team at AccuWeather at the highest guiding levels. AccuWeather is one of

the leading firms in America's Weather Industry and their growing international presence is a major benefit to the nation.”

AccuWeather's CEO, Barry Lee Myers stated, “The Admiral's decision to join the AccuWeather Board is a true testament to the success of the joint government-industry efforts over recent years, led in large part by Conrad, to coalesce America's Weather Enterprise into a national showpiece of public benefit through mutual respect and joint cooperative efforts.

A veteran of forty years of active service in the U.S. Navy, Admiral Lautenbacher won accolades for his performance in a broad range of operational, command and staff positions both ashore and afloat. These included service as Commander U.S. Third Fleet and as Deputy Chief of Naval Operations (Resources, Warfare Requirements and Assessments) in charge of Navy programs and budget.

As the NOAA Administrator, Dr. Lautenbacher spearheaded the first-ever Earth Observation Summit, and led a multi-year process culminating in an international agreement for the building of a sustained, worldwide Global Earth Observation System of Systems. The initiative foresees expanded global cooperation to collect and disseminate data, information and models to stakeholders and decision makers for the benefit of all nations individually and the world community collectively.

Admiral Lautenbacher is a native of Philadelphia, PA and is a graduate of the U.S. Naval Academy. He holds an M.S. and Ph.D. from Harvard University in applied mathematics.

About AccuWeather, Inc. and AccuWeather.com

AccuWeather, The World's Weather Authority®, presents accurate, localized, branded forecasts and severe weather bulletins to over 110 million Americans each day via the Internet, mobile devices and IPTV, through the airwaves, in print and on digital signage. The 113 meteorologists at AccuWeather deliver a portfolio of customized products and services to media, business, government, and institutions, and inform millions of visitors worldwide through the free AccuWeather.com website. AccuWeather also provides content onto more than 200,000 third-party Internet sites, including CNN Interactive, ABC's owned and operated stations, *The Washington Post* and *The New York Times*. Visit www.accuweather.com for more information.