

## **CelsiusPro introduces “QuotePro” – a state-of-the-art weather derivatives pricing platform for distribution partners**

**CelsiusPro AG, Swiss-based weather risk management specialist, is introducing their latest weather derivatives pricing platform for business partners.**

**Zurich, May 19<sup>th</sup> 2011** – A new state-of-the-art pricing platform designed to support business partners is launched by CelsiusPro at the Weather Risk Management Conference in Houston Texas. The company who works in partnership with Swiss Re, is already widely known for their unique online platform which lets clients structure and purchase tailored certificates. With increased interest of weather dependent companies wanting to hedge their weather risk, CelsiusPro has built a strong network of business partnerships acting as distribution channels in Australia, Europe and North America.

Mark Rueegg, CEO of CelsiusPro who announced the introduction at this week’s WRMA conference in Houston, Texas, said: “Our distribution partners are very important to us. They are our link to many clients across the world. We are launching this new platform in order to give our partners an even greater support when advising their clients on how to best hedge weather risk”. Previously, business partners such as Introducing Brokers and White Label Partners, used CelsiusPro’s public online pricer. Now the QuotePro platform gives much more insight in historical weather information and tools for efficient structuring.

The new platform offers, among others, the following key benefits: Graphical display of historical weather indices, statistical information about averages and volatility, fully flexible non-consecutive day selection and auto generated Offer- and Term Sheets (PDF) sheets. This platform allows interested companies to jump-start the distribution of weather products without prior know-how and low set-up cost.

### **About CelsiusPro:**

CelsiusPro AG is a Swiss based weather derivative dealer, specialized in structuring and originating weather derivatives. The company allows small and mid cap companies to hedge themselves against financial losses due to adverse weather. Swiss Re is the strategic partner of CelsiusPro for weather risk management and risk transfer. [www.celsiuspro.com](http://www.celsiuspro.com)

### **Further Information:**

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