



**FOR IMMEDIATE RELEASE**

**June 29, 2011 9:00 ET**

## **10<sup>th</sup> Annual MDA EarthSat Conference for Weather Analysts and Traders**

Gaithersburg, MD-(June 29, 2011) MDA EarthSat Weather will be having its 10<sup>th</sup> Annual Conference for Weather Analysts and Traders, October 12-14, 2011 in Las Vegas, Nevada. The conference will focus on weather and its impacts on the energy markets. Conference speakers will cover a wide range of weather-related issues, including natural gas, supply and demand, wind/power generation forecasting and the heating season weather outlook for 2011/12.

Given it is the 10<sup>th</sup> annual event/milestone, there will be unique guest speakers and panels scheduled. "This is a must attend event for traders in the energy markets – whether it be natural gas, power, or weather. The agenda planned, will help mitigate your risk, greatly, this fall and winter," mentions Larry Heitkemper, Vice President of Weather Services. Mr. Heitkemper started the weather division in the 1970's and has been with the company for 36 years.

As with past conferences, the agenda will include presentations with question and answer sessions. To keep things interesting, more casual time is spent with activities such as golf, a CME Group sponsored cocktail reception, a professional theater show, and a tour of Hoover Dam.

The final deadline to register for this conference is Friday, August 12th.

**About MDA EarthSat Weather:** EarthSat Weather (<http://www.mdainformationsystems.com>) is the leading consulting group for weather risk and commodity weather support in the world. EarthSat Weather maintains a full short, medium, and long range forecast service, provides special reports on key market-moving concerns, and maintains high levels of communication and 24/7/365 consultation with its worldwide client base. Such key clients include the majority of weather risk, energy and agricultural markets. MDA EarthSat Weather is a business area within MDA Information Systems, Inc., a provider of essential geospatial data and analysis for decision making

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