



Weather Risk Management Association

11th European Meeting

Krakow, Poland

The Sheraton Hotel–Krakow

15-17 September 2010

Sponsorship Prospectus

About the 11th Annual WRMA European Meeting

The Weather Risk Management Association is *the premier event* for those involved in the weather risk market. Attendees from around the world will attend to meet key contacts in the industry and learn business changing information.

Held in beautiful Krakow, Poland, this event will feature a keynote speech from Lech Wałęsa, Nobel Peace Prize Winner, former President of Poland and co-founder of Solidarity as well as sessions on risk management, hedging, tax and legal issues in the EU and impacts from volcanic activity on weather and climate.

Meeting Agenda

Wednesday, 15 September 2010

- 11:00 am - 16:00 pm Board Meeting
- 18:00 pm - 19:00 pm Registration
- 18:00 pm - 20:00 pm Opening Reception

Thursday, 16 September 2010

- 08:00 am - 09:00 am Registration & Continental Breakfast
- 09:00 am - 09:15 am Opening Remarks – Bill Windle, President, WRMA and Managing Director, RenRe Energy Advisors Ltd.
- 09:15 am - 10:30 am Keynote Speaker Lech Wałęsa, Nobel Peace Prize Winner, former President of Poland and co-founder of Solidarity
- 10:30 am - 10:45 am Networking Coffee Break
- 10:45 am - 12:00 pm SESSION I - Fundamentals of Weather Derivatives in Risk Management
History of the Weather Markets: Lynda Clemmons, Vyapar Capital Market Partners LLC
Weather Risk Exposure and How to Price Risk: Juliusz Pres, Consus
- 12:00 pm - 13:00 pm Lunch
- 13:00 pm - 14:00 pm SESSION II – Risk Management: Who Should Hedge? Unique Features of Weather Derivatives
Stuart Brown, Swiss Re
Richard Betts, EON
Dan Tomlinson, Galileo Weather Risk Management Advisors LLC
- 14:00 pm - 14:30 pm Networking Coffee Break
- 14:30 pm - 15:45 pm SESSION III - Tax and Legal Issues in the Weather and Energy Market in the EU
Regulatory Update: Claude Brown, Partner and Co-Chair of Environmental and Climatic Trading Group, Clifford Chance LLP
- 15:45 pm - 16:00 pm Networking Coffee Break
- 16:00 pm – 17:30 pm Presentations of Weather Market Participants – The Foghorn Session Consus
- Consus - EDF Trading - Galileo Weather Risk Management Advisors LLC - MDA Information Systems
- Speedwell - Swiss Re - Vyapar *Additional Companies to be announced.*
- 18:30 pm Evening Event

Friday, 17 September 2010

- 09:00 am - 09:15 am Opening Remarks - Bill Windle, President, WRMA and Managing Director, RenRe Energy Advisors Ltd.
- 09:15 am - 10:45 am SESSION IV - Testing the Impact of Volcanic Activity on Weather and Climate
Keynote speaker – Dr. Simon Blockley, Lecturer in Physical Geography and Tephrochronologist, Royal Holloway, University of London
- 10:45 am - 11:00 am Networking Coffee Break
- 11:00 am - 11:45 am SESSION V – Looking at the Tails: An Analysis of Historical Weather Extremes in the Context of Weather Hedging
- 11:45 am - 12:00 pm Closing Remarks - Bill Windle, President, WRMA and Managing Director, RenRe Energy Advisors Ltd.
- 12:45 pm - 16:45 pm Salt Mines Tour (optional)



Sponsorship Opportunities

Sponsoring the 11th Annual European Meeting will give your organization invaluable opportunities to gain recognition and increase your exposure to attendees.

Gold Sponsorship (*Limit: Two Sponsors*)

\$5000 US

Includes: Logo Placement on Event Website and Promo Emails
Top Position Signage with Company Logo
Top Position Company Logo in Onsite Program
1 Free Registration
Company marketing materials on registration desk

Opening Reception (*Limit: Two Sponsors*)

\$1,500 US

Includes: Logo Placement on Event Website and Promo Emails
Signage with Company Logo
Company Logo in Onsite Program
Company Marketing Materials on Registration Desk

Networking Breaks (*Limit: Three Sponsors*)

\$750 US

Includes: Logo Placement on Event Website and Promo Emails
Signage with Company Logo
Company Logo in Onsite Program

Please fill out the reservation form on the following page to reserve a sponsorship opportunity.

Thank you for your support!





The Weather Risk Management Association is committed to providing high-quality events and products designed to provide the best exposure and recognition for your company. Please select from the following opportunities and fax the signed form to (202) 223-9741. WRMA staff will work directly with your company to ensure your satisfaction.

Please fill out the below form to reserve your sponsorship level.

First _____ Last _____ Job Title _____

Company Name _____

Address _____

City _____ State _____ Postal Code _____ Country _____

Phone _____ Fax _____ Website _____

Contact Email: _____

Please select your desired sponsorship(s) below.		
	Gold Sponsorship	\$5, 000 US
	Gold Sponsorship	\$5, 00 US
	Opening Reception	\$1,500 US
	Opening Reception	\$1,500 US
	Networking Breaks	\$750 US
	Networking Breaks	\$750 US

Total Amount Due: _____USD

Payment Information

Please send me wire information.

Checks Please make payable to: *Weather Risk Management Association*

Credit Card: Visa MasterCard American Express

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____

Signature: _____ Date: _____ (MM/DD/YY)