



Size of the Weather Market, Hurricane Forecasting and Regulatory Issues Highlighted at WRMA's Annual Meeting

HOUSTON, TX (April 27, 2011) – The Weather Risk Management Association (WRMA) will hold its 13th Annual Meeting: *Weather Market Round Up* on May 18-20, 2011 at The Houstonian in Houston, Texas.

WRMA's Annual Meeting will focus on how traditional and renewable power and energy companies can use weather risk management tools to mitigate their risk. Sessions on emerging players in the weather market, regulatory risk and hurricane forecasting will give attendees insight about these important market segments.

This meeting will feature an introductory workshop from weather risk practitioners on "How to Trade Weather." Apollo 13 astronaut Fred Haise will kick off the meeting with his keynote address, "Failure is Not an Option."

Additional panelists include Jens Boening, EDF Trading; John Polasek, JP Morgan Commodities; Kevin Krcil, Direct Energy; Geoff Flint, Custom Weather; Tom Paylor, RenRe; Jason Lynn, Mercuria; Brian O'Hearne, Esq., eWeatherRisk, Inc; Mark Rueegg, CelsiusPro; Larry Heitkemper, MDA EarthSat; Jeff Manna, Citigroup Energy; Claude Brown, Clifford Chance; and John Stell, PricewaterhouseCoopers.

WRMA will release the results of the '09/ '10 and '10/ '11 weather derivative industry survey on May 20. This survey acts as the key benchmark for the weather market industry.

The complete agenda and registration information can be found at www.wrma.org.

Participating companies include Allianz Risk Transfer, Citigroup Energy, Clifford Chance, CME Group, Coriolis Capital, Custom Weather, Direct Energy, EDF Trading, Evolution Markets, eWeatherRisk, Galileo Weather Risk Management, ICAP, MDA EarthSat Weather, JP Morgan Commodities, Macquarie, MMC Securities, MSI Guaranteed Weather, Munich Re, Nephila Capital, Rainprotection.net, RenRe Energy Advisors, SnowCast Solutions, Spectron, Speedwell Weather, Swiss Re, Tabesma Investment Group Ltd Company, Tianjin Institute of Meteorological Science, Trading Technologies, Tradition Group, and VCM Partners.

About WRMA

The Weather Risk Management Association (WRMA) was created to be the industry association for weather risk management professionals to enhance public awareness of the weather risk industry and promote the growth and general welfare of the weather risk market. In 1999, WRMA was supported by six charter members including Aquila Power Company, Castlebridge Partners, Enron Capital and Trade Associates, Koch Industries, Southern Company Energy Marketing, and Swiss RE New Markets. More than a decade later, WRMA's membership has grown to over 40 member companies from over 12 countries.

WRMA initiates surveys of the industry, advocates the standardization of contracts and other documentation used for transactions and sponsors forums and conferences around the world for members to meet and discuss a range of topics, such as international markets, data collection issues, and tax and legal matters.

www.wrma.org

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