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FOR IMMEDIATE RELEASE

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AER, Inc. Releases Seasonal Forecast Product

Lexington, Massachusetts — AER, Inc. announced the first public release of **sCast**, their powerful suite of seasonal forecasts. Available for the past three years to businesses and government clients, **sCast** has provided overwhelming results for a large investment house in a major metropolitan area. Offering highly accurate, regionally detailed, seasonal outlooks in an easy-to-understand format, **sCast** promises to be a valuable tool for the Weather Risk Management Market.

sCast is based on a unique combination of initialization schemes as inputs to its climate model, including El Niño, global warming trends, snow cover in remote regions of the world, as well as the North Atlantic and Arctic Oscillation patterns. The final forecast is produced after thorough analysis by seasoned professional forecasters led by Dr. Judah Cohen using techniques developed by Dr. Cohen over the last decade. In a comparison of ten seasons, **sCast** achieved an 83% agreement during the winter months with observed conditions as compared with 28% from the National Oceanic and Atmospheric Administration's (NOAA) Climate Prediction Center (CPC). Notably, **sCast** was the only seasonal forecast that predicted last year's colder than normal temperatures for the eastern half of the US and it made the call early.

“Our clients have been very pleased with **sCast**'s performance for the US, and in response to their requests, we expanded its coverage to Europe and Asia. With the expanded coverage and enhanced report format, we decided it was time to make it available to the markets who really need it”, stated Maria Pirone, Vice President of Product Management at AER.

Founded in 1977, Atmospheric and Environmental Research, Inc. is an award-winning environmental research and consulting company with demonstrated expertise in numerical weather prediction, remote sensing, satellite meteorology, climate dynamics and radiation, circulation diagnostics, atmospheric chemistry, air quality and risk assessment, planetary sciences, and systems engineering. In addition to its Lexington, MA headquarters, AER has offices in Omaha, NE; and San Francisco, CA. For more information visit our web site at www.aer.com.

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